

# OUR ISLAND LIFE

ISLANDLIFE-MAGAZINE.COM

## PRICING & SPECIFICATIONS

Premium Ad Rates	Open	2x	3x	4x
Back Cover	\$2430	\$2225	\$2020	\$1785
Inside Front Cover	\$1720	\$1460	\$1340	\$1234
Inside Back Cover	\$1285	\$1145	\$1027	\$945
Premium Full Page	\$1420	\$1260	\$1140	\$1030
Full Page	\$1085	\$1020	\$927	\$890
1/2 Page	\$884	\$830	\$758	\$684
1/3 Page	\$760	\$694	\$620	\$533
1/4 Page	\$674	\$604	\$528	\$450

## Ad Sizes

**FULL PAGE**  
8.5" x 11.125"  
(Includes Bleed)

Safe Area:  
7.75" x 10.375"

**2/3 V**  
4.667"  
x  
9.875"

**1/2 HORIZONTAL**  
7.083" x 4.75"

**1/3 HORIZONTAL**  
7.083" x 3.15"

**1/2 V**  
3.458"  
x  
9.875"

**1/4 V**  
3.458"  
x  
4.75"